MAHDI KARIMI

Website Design
WordPress and Frontend Web Developer

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Professional Summary

A meticulous and performance-driven WordPress Developer with 2+ years of experience specializing in custom theme development, high-performance website optimization, and transforming complex requirements into efficient, user-centric web solutions. Proven ability to build robust platforms from concept to deployment using modern tools like Elementor, JetEngine, and advanced PHP. Passionate about clean code, technical SEO, and continuous learning of emerging technologies like React.

Technical Skills

- WordPress: Custom Theme Development, Plugin Customization, Elementor Pro, JetEngine, JetForms, ACF, WooCommerce
- Front-end: HTML5, CSS3, JavaScript (ES6+), Responsive Web Design, Figma to HTML/Elementor
- Back-end: PHP, OOP PHP, MySQL, REST API
- Tools & DevOps: Git, GitHub, Local by Flywheel, Docker, LiteSpeed Cache, WP Rocket
- Concepts: Technical SEO, Website Performance Optimization, Cross-Browser Compatibility, UI/UX Implementation

PROFESSIONAL EXPERIENCE

May 2024 - Present

WordPress Developer
Hoomaan Co
Digital Agency

- Engineered and launched a full-featured, custom WordPress platform for an advertisement board rental service, enabling companies to register, list assets, and process orders seamlessly.
- Developed a custom plugin to track user engagement, capturing lead information (phone, interest) directly into the admin panel, directly contributing to the sales pipeline.
- Architected a scalable and well-documented codebase, ensuring maintainability and ease of future development for other engineers.
- Implemented performance optimization strategies, resulting in improved PageSpeed scores and an enhanced user experience.
- Collaborated closely with UI/UX designers to translate Figma prototypes into pixel-perfect, fully functional responsive websites.

Key Achievement: Successfully delivered a complex multi-user platform ahead of schedule, solving unique challenges related to data management and user permissions with JetEngine.

June 2023 - May 2024

WordPress Designer
Dibino
Worked with no-code tools such as Elemento, Slider Revolution, Jet Series

Oct 2022 - June 2023

Learning The Web Basics
Start web career
Start with HTML, CSS, SASS, WordPress

Skills

- **Custom Theme Development, Plugin Customization**
  WordPress Development

- **Elementor Widget Development and Pixel perfect Elementor design**
  Elementor

- **JetEngine(and other Jet series plugin), ACF, WooCommerce**
  WordPress

- **HTML, CSS, JavaScript, Tailwind, SASS**
  Front End

- **React JS**
  Currently Learning

EDUCATION

IT & Software Engineering
Islamic Azad University

LANGUAGES

English
Proficient

Persian
Native

STRENGTHS

Proactive Learning

Rapidly master new technologies and frameworks through dedicated study of documentation and hands-on project implementation.

Performance Optimization

Expertise in enhancing website speed, security, and core web vitals to ensure a fast, reliable, and high-ranking user experience.

PASSIONS

Clean, Maintainable Code

A strong dedication to writing well-structured and documented code that serves as a reliable foundation for future development and team collaboration.

Solving Complex Problems

A deep enthusiasm for architecting intelligent and innovative web solutions that transform complex ideas into functional,